



NOVEMBER 11, 2024

# ***SPONSORSHIP PACKAGE***

INTENDED TO ASK FOR SPONSORSHIP  
SUPPORT FOR THE NISGA'A NORTH JUNIOR  
ALL NATIVE BASKETBALL TOURNAMENT.



# ABOUT THE EVENT

Please accept the following as our request for sponsorship or a donation to our organization "Nisga'a North JANT" as hosts to the upcoming Jr. All Native Basketball Tournament held in **Terrace, BC on March 17 – 22, 2024.**

This year, the Nisga'a Nation was successful in the winning the bid to **host the 2024 Junior All Native Basketball Tournament.** The Nisga'a JANT Committee has selected to host these games in Terrace, BC.

In total, we expect **84 teams of youth athletes** to attend the games ranging in ages from 10 – 17 years of age. This event is one of the largest sporting events for BC and **we expect 1100 athletes** in addition to coaches, managers and most importantly, their fans.

## U13 TOURNANMENT

For youth participation, we have 2 divisions of games. Under 13 division is a fun tournament which provides a **round robin tournament** for the up-and-coming players that are working toward playing in the 17U Division. We expect 20 boys and 20 girls teams to enter.

**20**  
TEAMS FOR EACH  
BOYS & GIRLS

## U17 TOURNANMENT

For the 17U division, we expect a total of 22 boys and 22 girls teams to enter. **This division is a double knock-out** where the winning teams will take the Championship trophy for 2024.

**22**  
TEAMS FOR EACH  
BOYS & GIRLS

We expect teams to come from Vancouver Island, Vancouver Coast, Okanagan, Central Interior and Northern BC to participate in this week long sporting event. Parents and fans attend and support their athletes to encourage them to remain active in sports and wellness activities.

# OBJECTIVE

The Nisga'a Nation has always strived for representation in sports. Our strongest show of interest in the Communities is basketball. Each Community has a sports club that is governed by an elected committee.

Our bid to host the Nisga'a Nation 2024 JANT is a time for us to share with the surrounding communities our love for the game and for them to experience hospitality of the Nisga'a people.

We choose to host these games in Terrace, BC as it is a hub for a lot of First Nations communities in the North Coast. We have many families and athletes that reside in Terrace and participate in various sport leagues throughout the season.

It is our goal to bring together the four Nisga'a Communities to host these games in Terrace, BC using 5 facilities.

# COMMITTEE

Chairperson: Rod Davis

Co-Chairperson: Stephen Johnson

Manager: Mike Davis

Co-Manager: Loretta Nisyok


Treasurer: Michele Stevens

Assistant: Renee Clayton

# RECOGNITION

Each year, we appreciate the sponsorship that is provided to our teams. We recognize sponsors in various ways. Please see our Sponsorship Opportunities.

On behalf of the Nisga'a North JANT Committee;

  
Michele Stevens, Treasurer

# FACILITIES

The Junior All Native Basketball Tournament will be held in

## 5 facilities:

1. Terrace Sportsplex Arena
2. Caledonia Sr. Secondary School
3. Skeena Middle School
4. Thornhill Gymnasium
5. MESS Gymnasium

# BUDGET

Our budget to **host 84 teams** over a period of 6 days:

**\$ 270,550.00**

# FUNDRAISING

Our committee will be hosting 50/50 ticket sales to contribute toward our event.

We also welcome donations from our Cultural gatherings.

# DONATIONS

Any donations can be made to:

Nisga'a North JANT

Contact person: Michele Stevens

**NisgaaJANT2024@gmail.com**

# Nisga'a JANT 2024 Sponsorship Opportunities

## Diamond Level (4 available)

For this level of sponsorship, the organizations/businesses will be recognized as the Platinum sponsor for the event.

Your business will receive recognition during the opening ceremonies to the entire gathering of 1100 athletes plus fans.

Each successful Platinum sponsor will be broadcast over the coming weeks on public radio as key sponsors for the event.

Your company logo will be promoted on our event printed material, website, and social media.

- Recognition of your sponsorship at the Opening Ceremonies
- Banner display at event
- Broadcast on public radio of sponsorship to our event.
- Logo in all printed materials, website, and social media

**\$25,000**

## Platinum Level (4 available)

- Recognition at the Opening Ceremonies as a Diamond Level Sponsor
- Banner display at event
- Broadcast on public radio of sponsorship to our event.
- Logo in all printed materials, website, and social media

**\$20,000**

## Gold Level (4 available)

- Banner display at event
- Broadcast on public radio of sponsorship to our event.
- Logo in all printed materials, website, and social media

**\$15,000**

## Silver Level (3 available)

- Banner display at event
- Logo in all printed materials, website, and social media

**\$10,000**

## Event Partner

Event Partner Sponsors will be provided with advertisement space at the event and have your logo listed as an Event Partner on our website and social media.

Choose (1) One Event to Sponsor:

- Youth Dance 10,000.00
- Athlete Healthy Snacks 7500.00
- Coffee Station 3500.00
- Shuttle Transportation 5000.00

**up to \$10,000**



# Thank You

We really hope for your support for the success of this event.

If you are interested, please contact

Michele Stevens at [\*\*\*NisgaaJANT2024@gmail.com\*\*\*](mailto:NisgaaJANT2024@gmail.com)

# Contact Us

[\*\*NISGAAJANT2024.CA\*\*](http://NISGAAJANT2024.CA)

